



AlliedInput

An innovative platform for client interaction

AlliedInput, LLC

Your platform for continuous client interaction

Business Model

Why AlliedInput?

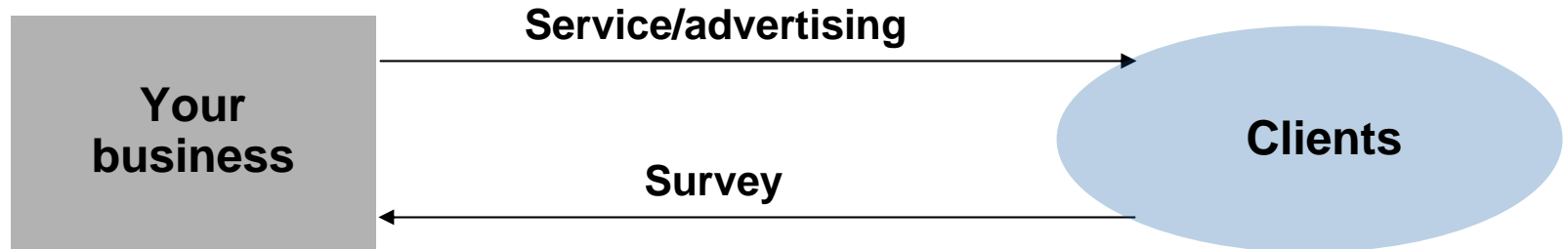
- **AlliedInput is your platform for continuous client interaction.**
 - In a competitive business environment, client interaction is essential to creating new opportunities, maximizing your client's experience and increasing retention.
 - We'll provide you with a platform that enables you to build stronger client relationships by leveraging direct client input with market insight to drive increased customer satisfaction and loyalty.

Business Market – Without AlliedInput

Interaction – Service-driven / Minimal Input



The interaction is limited to just the service provided.



The interaction is still minimal with limited input and communication.

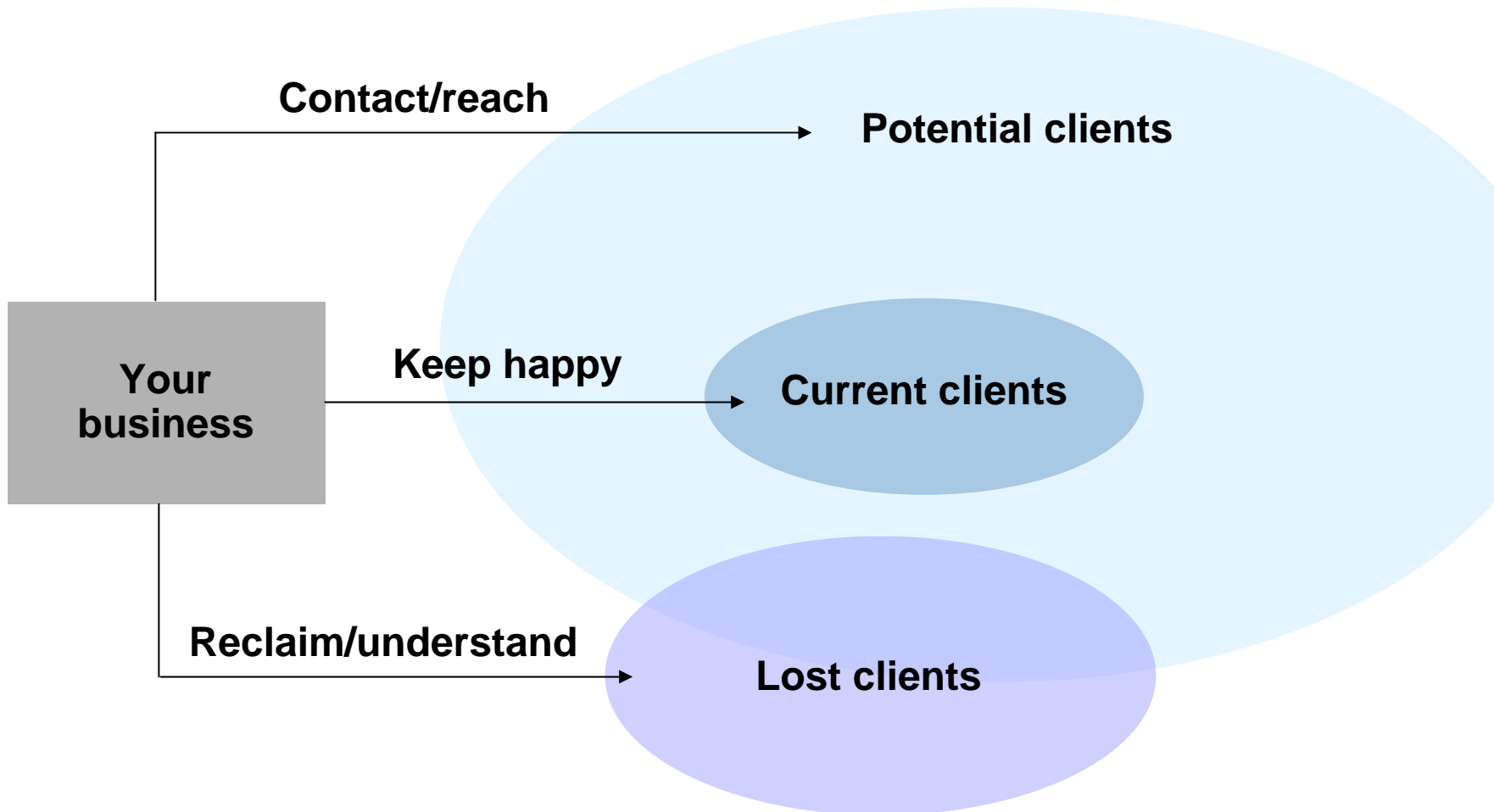
With the current business models, businesses don't interact with their clients beyond services sold. They lack insights regarding how to retain their clients in a competitive environment.

Surveys tend to be costly and don't provide the essential input required to align the business with its clients and improve their experience.

Business to Client Interaction

Interaction Requirements

You need to...



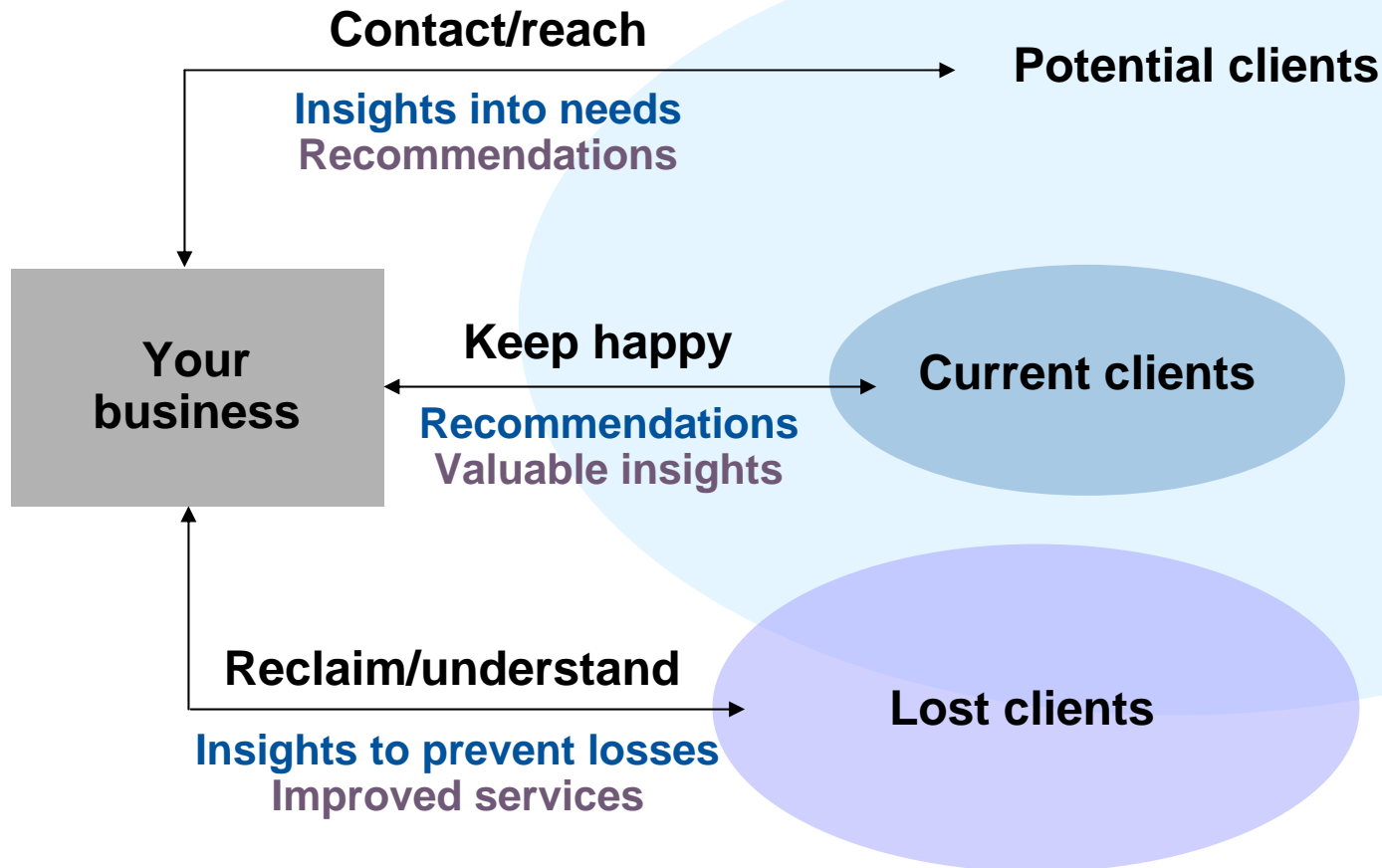
Business to Client Interaction

Fulfillment and Expansion of Required Interaction

We will assist you to...

We will enable you to receive...

We will help you to provide...



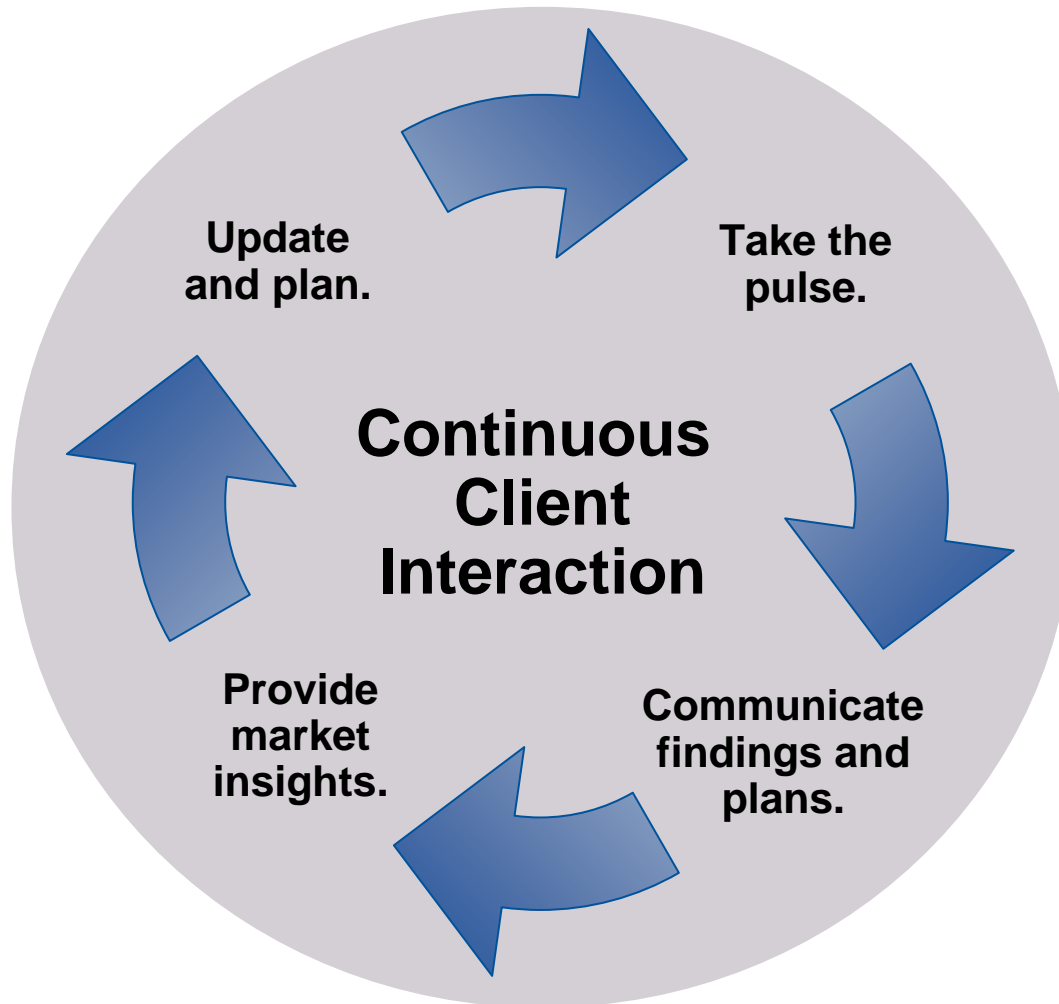
Business Market – With AlliedInput

How AlliedInput Helps

- **We work with you to establish a platform that facilitates client interaction for an annual phased evaluation. Establishing this interactive platform consists of a four-phase process that includes:**
 - Phase 1 – Take the pulse.
 - Phase 2 – Communicate findings and plans.
 - Phase 3 – Provide market insights.
 - Phase 4 – Update and plan.
- **We then repeat this process and refine each phase based on the results and continue to maintain an alliance between your business and its clients.**

Business Market – With AlliedInput

Phases of an Alliance Offering



Business Market – With AlliedInput

Phase 1 – Take the pulse.

- **During this phase, we establish a client baseline. This phase includes:**
 - Client input
 - Focused client feedback
 - Creation of findings based on analysis of client input
- **We work with you to develop a platform that allows you and your clients to communicate utilizing client input and custom feedback.**
- **The result is a baseline for the formation of an alliance between your clients and your business.**

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Phase 2 – Communicate findings and plans.

- **Next, we present the baseline findings to you and assist you in the development of an improvement plan. This phase includes:**
 - Reviewing the client baseline findings
 - Development of an improvement plan
 - Communicating high-level findings and plans with your clients
- **This phase gives you the opportunity to communicate to your clients the results of the baseline and outline your plans to improve their experience based on their input.**
- **This part of the process demonstrates to your clients that you value their input and informs them that you plan to make improvements based on their suggestions.**

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Phase 3 – Provide market insights.

- **As you are implementing your action plans, we will provide you with market insights so that you can continue to communicate proactively with your clients. The insights will vary but could include:**
 - Tips
 - Experiences
 - Best practices
- **This phase gives you the opportunity to become a value-added service provider and even more aligned with your clients based on continuous, focused communication that will result in an improved experience and increased loyalty.**

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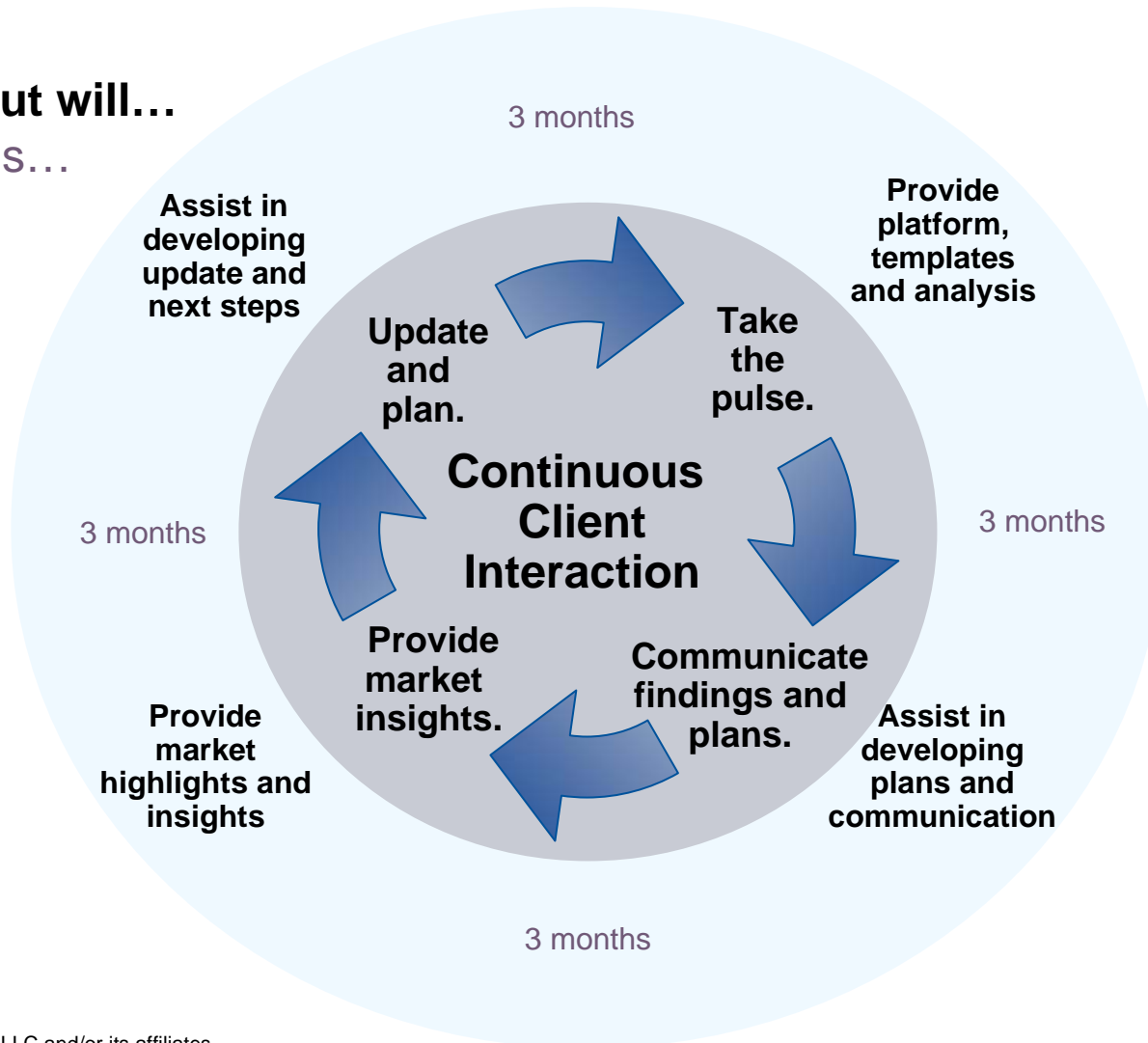
Phase 4 – Update and plan.

- **Finally, we work with you to communicate the status with your clients and outline your next plans. This phase includes:**
 - Review and status of action items
 - Client communication
 - Next steps
- **A client communication is designed to update them on the status of their initial insights and to outline further the next steps and future plans.**
- **This phase provides the opportunity to let them know what you have been doing to improve their experience.**

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Phases of an Alliance Offering

AlliedInput will...
Timeline is...



For more information:

Visit www.alliedinput.com for:

Product information for:

Customer and Market Alliance

Customer Alliance

Market Alliance

Actual demos and examples

Real-time feedback and recommendations

Are these offerings right for you?

AlliedInput Contact Information

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