

# Example MA Input

Welcome to **AlliedInput's Personal Trainer** interactive information site. We've designed this site to be a place where you can quickly and easily provide us with information - **anonymously** - about your personal training experiences. For your participation, we'll provide you with a comparison of your scores versus others so you can see what others are saying about their personal training experiences.

## Your Input Section

**How long have you been a customer** or utilized personal training services?

**Where do you regularly meet** with your personal trainer?

**How often do you normally meet** with your personal trainer?

Inputs are used to determine the what potential customers are looking for with respect to products and services in your industry.

Rate how important (from high to low) each of the following criteria are to you in regard to the service provided by **your personal trainer**. Select N/I if a criterion is not important to you or you've had no experience with it.

Criteria determine what is most important and what your business should focus on to attract new clients.

Importance R

**Service Criteria** - Definitions

	N/I	Low								High
<b>Location</b> - the versatility of preferred training location(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Facility</b> - the different features of the location that you utilize, like - office, home and/or a gym	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>